CANDIDATE BRIEF

Lecturer in Marketing, Leeds University Business School

Salary: Grade 8 (£40,792 – £48,677 p.a.)

Reference: LUBSC1390

Closing date: 15 June 2019

We will consider job share and flexible working arrangements

Lecturer in Marketing
Leeds University Business School

Are you an academic with proven abilities to carry out teaching and research in marketing and related topics? Do you have an excellent research record and proven success obtaining funding? Are you passionate about delivering an exceptional student experience in a research-intensive Russell Group University?

As Lecturer, you will carry out research, teaching and management within the school, faculty and university, and contribute to academic leadership in the field of business with specific emphasis on marketing.

Leeds University Business School (LUBS) places a premium on international levels of scholarship and research excellence and you will be expected to place a role in leading the development of the scholarly standing of the Marketing Division.

The Marketing Division at LUBS is an established and internationally esteemed centre of excellence for scholarly research work and teaching in marketing. Under the leadership of its professors, the Marketing Division is making great strides in its research performance and now exhibits considerable strength and depth. It's one of the leading centres of marketing learning and teaching in the world and offers specialised degree programmes that combine high academic standards with practical application in today's rapidly changing business environment. Academics in the Marketing Division provide cutting edge research-informed teaching by bringing their world-leading research and practice expertise in the classroom.

What does the role entail?

As a Lecturer in Marketing your main duties will include:
- Being actively involved in research, innovation and impact at a national and international level, as well as contributing to local School/Faculty activity;
- Maintaining a record of high quality publications of national and international standing;
- Attracting research funding individually and collaboratively to underpin high quality research activity and research programmes/projects;

- Promoting the integration of your own research area with other research interests within and, as appropriate, outside the School and Faculty;
- Providing research supervision and helping to attract students to the University;
- Undertaking research-led teaching at different levels, including assessment and examinations and contributing towards module design, review and quality assurance mechanisms;
- Providing support and guidance to students, providing timely feedback, acting as a personal tutor, resolving issues and/or referring to specialist parties, where appropriate;
- Contributing effectively to the administrative processes and committee structures of the School/Faculty including taking on leadership roles and managing initiatives which facilitate School, Faculty or University performance or business.

These duties provide a framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

What will you bring to the role?

As a Lecturer in Marketing you will have:
- A PhD in Marketing or near completion of a PhD in Marketing;
- A track record of publications in refereed journals commensurate with a 3 and/or 4 star rating as defined by the REF and as evidenced by metrics such as the Chartered Association of Business Schools journal quality list, the FT50 list or other equivalent sources;
- A successful record of engaging and forging links with marketing practitioners for research purposes;
- The ability to contribute to and develop interdisciplinary collaborative research projects in a broad range of areas;
- A proven record of teaching quality in a University environment, with an enthusiastic approach to teaching Marketing and the ability to interact closely with students in ways that will enhance the student experience;
- Experience of proactively developing new teaching approaches and materials in the area of Marketing;

- Exceptional communication skills with the ability to collaborate with peers and inspire your research colleagues;
- The ability to contribute to management and administrative processes and structures, including managing resources and/or staff.

You may also have:
- Experience of postgraduate student supervision;
- A successful record of obtaining funding for research purposes, with the potential for obtaining further funding in the future;
- Experience of programme/academic leadership.

How to apply

You can apply for this role online; more guidance can be found on our How to Apply information page. Applications should be submitted by **23.59** (UK time) on the advertised closing date.

Contact information

To explore the post further or for any queries you may have, please contact:

Professor Constantinos Leonidou, Head of Marketing Division
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Email: C.Leonidou@leeds.ac.uk

Additional information

Find out more about Leeds University Business School and our Marketing Division.

Working at Leeds
Find out more about the benefits of working at the University and what it is like to live and work in the Leeds area on our Working at Leeds information page.

Candidates with disabilities
Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found on our Accessibility information page or by getting in touch with us at disclosure@leeds.ac.uk.

Criminal record information

Rehabilitation of Offenders Act 1974

A criminal record check is not required for this position. However, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending. Any offer of appointment will be in accordance with our Criminal Records policy. You can find out more about required checks and declarations in our [Criminal Records](#) information page.