



UNIVERSITY OF LEEDS

CANDIDATE BRIEF

Associate Professor in Marketing, Marketing Division, Leeds University Business School



Salary: Grade 9 (£51,034 – £59,135 p.a.)

Appointment may be made within the discretionary range of £60,905 - £64,604 for an exceptional candidate

Reference: LUBSC1524

Closing date: 20 June 2021

We will consider job share and flexible working arrangements

Associate Professor in Marketing

Marketing Division

Leeds University Business School

Are you an academic with proven abilities to carry out teaching and research in marketing and related topics? Do you have an excellent research record and proven success obtaining funding? Are you passionate about delivering an exceptional student experience in a research-intensive Russell Group University?

We are seeking to appoint a high-calibre, internationally-recognised, individual at the Associate Professor level with a passion for multidisciplinary research, to lead the research direction, teaching and management within the division, faculty, and university, and contribute to academic leadership in the field of business with specific emphasis on marketing.

Leeds University Business School (LUBS) places a premium on international levels of scholarship and research excellence and you will be expected to place a role in leading the development of the scholarly standing of the Marketing Division.

The Marketing Division at LUBS is an established and internationally esteemed centre of excellence for scholarly research work and teaching in marketing. Under the leadership of its professors, the Marketing Division is making great strides in its research performance and now exhibits considerable strength and depth. It is one of the leading centres of marketing learning and teaching in the world and offers specialised degree programmes that combine high academic standards with practical application in today's rapidly changing business environment. Academics in the Marketing Division provide cutting edge research-informed teaching by bringing their world-leading research and practice expertise in to the classroom.

What does the role entail?

As an Associate Professor in Marketing your main duties will include:

- Being actively involved in research, innovation and impact at a national and international level, as well as contributing to local School/Faculty activity;
- Attracting research funding on an individual and collaborative basis to underpin high quality research activity and programmes/projects;



- Maintaining a high quality record of research publications of international standing;
- Promoting the integration of your research area with other research interests within and, as appropriate, outside the school and faculty, and University;
- Representing the University externally, developing and maintaining networks and promoting links with Research Councils, and all relevant external funding organisations;
- Managing or leading major initiatives or areas of work (as either sustained or one-off projects) as required;
- Promoting the integration of your own research interests with that of the Division, as well as enabling and promoting the research interests of the GLOSMARC group and its collaborators, within and outside the School, Faculty and University;
- Undertaking research-led teaching at different levels of undergraduate and postgraduate taught courses, and taking part in other teaching activities, as appropriate;
- Providing high-quality postgraduate supervision and attracting research students to the University;
- Being involved in the recruitment, administrative management and development of staff and acting as a mentor to more junior colleagues.

These duties provide a framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

What will you bring to the role?

As an Associate Professor in Marketing you will have:

- A PhD in Marketing or a related area;
- A track record of high quality publications in refereed journals commensurate with a 3 and/or 4 star rating in terms of originality, significance, and rigour as defined by the REF output criteria;
- Experience of successfully developing and managing major research projects;
- A track record of successfully obtaining external research funding;
- A clear research agenda that complements and/or adds to the research strengths of colleagues within the School/Department;
- Experience supervising PhD students, or more junior staff;



- Evidence of engaging or forging links with marketing practitioners for research purposes;
- A proven record of teaching quality in a University environment, with an enthusiastic approach to teaching Marketing and the ability to interact closely with students in ways that will enhance the student experience;
- An understanding of the principles of research-led teaching and a demonstrable ability to integrate research with learning and teaching to deliver an excellent student experience;
- Experience of proactively developing new (online and offline) teaching approaches and materials in the area of Marketing;
- Exceptional communication skills with the ability to collaborate with peers and inspire your research colleagues;
- The ability to contribute to management and administrative processes and structures, including managing resources and/or staff.
- Excellent leadership and management skills;
- Outstanding communication, team-working and networking skills;
- Experience of leading on projects and initiatives, including managing resources and/or staff.

You may also have:

- HEA accreditation or an equivalent teaching qualification;
- Experience of supervising, assessing and providing feedback for undergraduate and/or postgraduate dissertations;
- Experience of module/programme/academic leadership.
- Evidence of having integrated research into own teaching;
- Evidence of contributing to school/departmental policy and practice in teaching;
- Management experience at a senior level within a School/Department.

How to apply

You can apply for this role online; more guidance can be found on our [How to Apply](#) information page. Applications should be submitted by **23.59** (UK time) on the advertised [closing date](#).



Contact information

To explore the post further or for any queries you may have, please contact:

Dr. Babis Saridakis, Divisional Director of Research

Email: B.Saridakis@leeds.ac.uk

Or

Dr. Zhaleh Najafi Tavani, Associate Professor of Marketing

Email: Z.NajafiTavani@leeds.ac.uk

Additional information

Find out more about [Leeds University Business School](#) and our [Marketing Division](#).

Working at Leeds

Find out more about the benefits of working at the University and what it is like to live and work in the Leeds area on our [Working at Leeds](#) information page.

Candidates with disabilities

Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found on our [Accessibility](#) information page or by getting in touch with us at disclosure@leeds.ac.uk.

Criminal record information

Rehabilitation of Offenders Act 1974

A criminal record check is not required for this position. However, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending.

Any offer of appointment will be in accordance with our Criminal Records policy. You can find out more about required checks and declarations in our [Criminal Records](#) information page.

